

The two-day workshops in **CEO Journey** show you ways to enhance these areas of your life:

- ◆ Purpose and Passion
- ◆ Leisure and Creativity
- ◆ Community and Service
- ◆ Health and Well-Being
- ◆ Learning and Business
- ◆ Friends and Family
- ◆ Self-knowledge and Awareness
- ◆ Wealth

### Group Structure

- ◆ Group size is 6-12 members, by invitation only
- ◆ Six 2-day meetings annually in resorts, homes and universities.
- ◆ Experienced, professional leader and psychologist who specializes in transitions and adult development.

Comments from **CEO Journey** members:

"My Journey meetings are two days that I look forward to and treasure. It is a time where I can escape from the world and concentrate on my life: working on understanding my past, living more fully in the present, and excitedly anticipating my future.

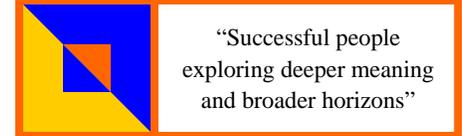
My experience is broadened by the close friendship and understanding fostered among the group members - a safe haven to discuss my most intimate feelings and concerns. The bond that has formed with my fellow members is so strong that I would attend the meetings just to have the time to spend with them; there wouldn't have to be any meeting content!

I always leave the meetings refreshed, excited and thankful that I have the opportunity to live and enjoy another day!" *RT, Cincinnati, OH*

**CEO Journey** helps me to think and reflect beyond the day-to-day activities. After each meeting I'm left with a greater sense of purpose and a belief that life's dreams may not be insurmountable. *CL, Cleveland, OH*

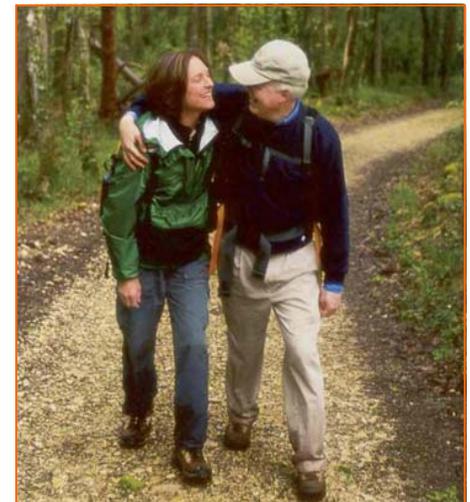


Photo by Terry Keith, **CEO Journey** member



"Successful people exploring deeper meaning and broader horizons"

**Translate your success in business to success in ALL ASPECTS of your life!**



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**CEO JOURNEY**

## When an executive asks...

...My business has been my life's work. What role do I want business to play in my future?

...I have at least another 30 years. Where do I go from here?

...What am I passionate about beyond business?

...How does business fit my purpose in life?

...What relationships are important to me and what am I willing to do to strengthen them?

...How can I give back to the community and the people who have supported me?

...What legacy will I leave?

...How will my legacy matter?

The answers may be found in **CEO Journey** which is a group-centered, facilitator-lead program. It has curriculum-based meetings with extended member relationships and community.



Learn how to have a successful business life and a successful personal life.

## Characteristics of CEO Journey members

- ◆ Achieved business success
- ◆ Rethinking the role of business in their life
- ◆ Seek a purpose beyond power, money or business accomplishments
- ◆ Want answers to their Significant Questions
- ◆ Willing to explore these questions with a group they like and respect

## CEO Journey meeting process

- ◆ Guided by proven, multi-faceted curriculum
- ◆ Experiential learning, discussions, books, films and activities
- ◆ Safe and confidential environment
- ◆ Members connect with themselves and each other at deep impactful levels
- ◆ Members discover their answers to the questions that brought them to the group

## What are the benefits of joining CEO Journey?

- ◆ Increased clarity—Identify emerging priorities and make better decisions
- ◆ Improved relationships—Foster relationships that are mutually enriching and satisfying
- ◆ Enhanced wellness—Better self-care, mentally and physically
- ◆ Improved vitality and resilience—Purposeful, focused energy

Join **CEO Journey** and make this the *turning point of your life.*



Carole J. Parker, Ph.D.

Dr. Parker is a licensed psychologist and a nationally recognized speaker on “How to Keep the Music Playing”, a talk on the challenges of keeping relationships healthy and growing. She holds a Ph.D. in Psychology and certificates in Career Management, Substance Abuse Treatment and Marriage Enrichment.

Dr. Parker has led mentoring programs at Fortune 500 companies such as Accenture where she has addressed issues of leadership development, credibility, career life balance and effective communication. These programs contributed to the organization's winning the Catalyst Award. She is also a guest lecturer at the business schools at Northwestern and DePaul University. At DePaul she is part of a course, “What It Takes to Be Successful in Today's Highly Competitive World.”

Carole's most recent work is with **CEO Journey** where she leads groups of CEOs and other business professionals in transition who aim to increase their personal clarity, courage and humanity in order to leave a greater legacy and to identify their future options.

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